

Olya Novikova

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inspired, curious, self-motivated, results oriented leader and team player with multilingual cross cultural background, professional tennis experience, excellent interpersonal skills, holistic approach and positive can-do attitude. Professionally trained in Ayurveda therapy and integrative healing techniques. Highly energetic, always on the lookout to grow and develop business through new channels and partnerships focusing on win-win results. Thrives on helping people bring out their real selves and achieve success in personal and professional lives. Passionate about continuous learning and sharing with others ways toward awareness, consciousness and wellbeing. Bringing lightness, tolerance, peace and presence in everyday work and life situations.

EXPERIENCE

INNER WISDOM (Milan, Italy)

Founder/CEO

Oct 2019 – Present

Combining Ayurveda philosophy and therapy, Coaching and Russian integrative healing techniques in working with individuals with the goal of bringing spiritual, mental and physical health, clarity and wellbeing into their lives

Ayurveda Therapist

Jan 2014 – Present

THE WALT DISNEY COMPANY ITALIA (Milan, Italy)

Director Finance, Media Distribution, Disney Channels & Advertising

Jan 2014 – Dec 2017

Reporting to CFO TWDC Italia on all financial and business matters for Disney Media and ADV sales divisions with an annual budget of \$300M+

- Work closely with divisional GMs on key deal negotiations. Evaluate promotional deals with 3rd parties to maximize visibility of the Disney brand & operating income. Assess business models and provide financial support for strategic business decisions
- Oversee key processes: forecast, budget, strategic plan, Channels programming & quota requirements
- Work with multinational/multi-level teams across globe
- Lead a team of 5 in the local Italian office.

Director Finance, Italy Licensing, Publishing, EMEA Regional Publishing

Feb 2011 – Dec 2013

Reporting to CFO TWDC Italia on all financial and business matters for local and regional EMEA business

- Started up the EMEA regional headquarter office for licensed and VI publishing. Set up communication lines across local, EMEA and Global stakeholders. Established reporting tools and benchmarking metrics
- Actively participated in the company EMEA wide reorganization, resulting in overhaul of existing structure, addition of 2 new areas of responsibility and 2x increase in reporting team
- Planning, tracking, actively managing and reporting financial results to executive team for businesses with \$250+ million budget
- Working closely with key EMEA markets to drive business growth and cost optimization, resulting in significant cost savings and margin improvements of 3-5%
- Coordinating team efforts and communication with local, EMEA and Global stakeholders
- Actively participated in finance capacity in the company sell off of the vertical publishing business to another company: included financial and business assessment of the opportunity and relocation of entire publishing team to a new employer
- Leading 3 local and 5 remote EMEA teams supporting respective line of business. Focusing on individual objective setting, mentoring and ensuring career growth opportunities: promoted 1 analyst to a manager

Director Finance, Italy Licensing

May 2007 – Jan 2011

Acting as TWDC Italia Finance head along with other 3 finance directors responsible for other TWDC divisions. Reporting directly to EMEA CFO based in London. Responsible for all financial and business matters for Italy Licensing business including Apparel, Accessories, Footwear, Toys, Food, Stationary, Beauty and Home.

THE WALT DISNEY COMPANY USA- DISNEY CONSUMER PRODUCTS DIVISION - (Burbank, USA)

Senior Manager, Global Finance and Business Planning, Licensing Reported to CFO Global Licensing Softlines. Responsible for all Global operational finance processes, consolidation and reporting of Global licensing results. Established and shared best practices cross continents. Lead and contribute to multiple cross regional and functional projects for business growth and transformation.	April 2006 – May 2007
Manager, North America Finance and Business Planning, Licensing Responsible forecast, cost management, annual and strategic plan preparation and results reporting for North America region.	Feb 2004 – Apr 2006
Senior Global Business Services Analyst, Global Controllership Led research and analysis of market trends at major retailers to identify business opportunities and assisted category managers in business negotiations.	Jan 2003 – Feb 2004
Senior Financial Analyst, Global Controllership	Mar 2001 – Jan 2003
Financial Analyst I-II, Global Controllership	May 1997 – Mar 2001

EDUCATION

ICF Accredited Professional Advanced Coach Training Program (ACTP) – PCC <i>Coacharya - An International Coaching Alliance. www.Coacharya.com</i>	Nov 2019 - Present
Neurographica – Basic Restrictions Lifting Algorithm course <i>Creative method to transform self and one's world using interaction of art and psychology removing internal limitations Certified School of Neurography. Russian Federation. www.neurograff.com</i>	May 2019
Ayurveda Therapist - Professional Training Program <i>Ayurvedic Point Srl, Milano</i>	Oct 2013 – Sept 2018
Cosmoenergy - Classical Method – Level I, II, III. <i>Use of cosmic "energy-information fields" with healing properties for benefit of men School Cosmoenergy Emil Bagirov. Russian Federation, Moscow, www.cosmoenergy.org</i>	Mar 2014 - Apr 2014
MBA <i>University of Southern California</i>	Dean's List – All Semesters Aug 2000 - May 2003
B.S. Finance <i>Pennsylvania State University</i>	Dean's List – 6 Semesters Aug 1993 - Dec 1997

ADDITIONAL INFORMATION

BOARD OF DIRECTORS

The Graduate Institute, Bethany, CT, USA (www.learn.edu)

Jan 2020 – Current

- Serve as a treasurer and secretary on board of directors of the USA based state-accredited university dedicated to promoting an Integrative and Holistic Worldview through the study of Health, Wellness, Education and Personal and Professional Transformation.

TENNIS EXPERIENCE

Los Angeles, USA

Aug 1997 – Aug 2007

- Burbank Tennis Center (children ages 3-5, 6-10 and adult group classes)
- Southern California Open Circuit tournaments (singles/doubles/mixed doubles)
- Private lessons (various levels children and adults)

Pennsylvania State University, USA

Aug 1993 – Dec 1997

- Captain, Varsity Tennis 1993 – 1997. Held #1 position & top national ranking all 4 years
- All – Big Ten Academic Award all four years
- NCAA championships participation 1997

Russia/Europe

Sept 1983 – Aug 1993

- Master of Sport in Tennis at age 16
- Winner of numerous national championships in singles and doubles in proper age category (i.e. Moscow championship, USSR Open, Dinamo championship, etc.)
- Top USSR ranking every year in own age category and # 5 national Russian Federation ranking in all ages August 1993
- Kremlin Cup 1991 and various international satellite tournaments (Germany, France, Austria, USSR, etc.)
- Germany Bundesliga and Regional tennis league summers 1990-1993
- Private and group lessons

LANGUAGES:

English (fluent), Russian (fluent), Italian (good)